

**Board of
Directors**

Annual Sponsorship Opportunities

President

Chris Littlefield

With more than 200 members, SEDRA offers many sponsorship opportunities for supporting businesses to receive exposure to avid competitors and horse owners. We hope you'll participate!

VP

Lindsay Campbell

Your sponsorship will help fund one of many programs SEDRA offers, from its educational, trails conservation/preservation to our VIP volunteer programs. All in-kind product donations will be used for door prizes and/or raffle at our Annual Awards Banquet and Distance Clinics held in annually!

Secretary

Linda Kropp

Treasurer

Caren Stauffer

**Awards-
Membership**

Carol Thompson

Sanctioning

Jo Harder

Directors

Kathy Burnett

Vicky Thompson

Caren Risley

Cindy Bell

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The SEDRA Membership Directory is a convenient pamphlet-sized publication containing the ride calendar, ride managers' contact information, special award recipients, all distance award recipients as well as member information and your advertisement!

SEDRA's website, www.distanceriding.org, established in 2009, has recently been redesigned with a fresher and more user-friendly design. Since 2009, SEDRA's website presence has grown exponentially. Our social media presence is outstanding with daily new members on our chat groups!

SEDRA's mission is to encourage the growth and popularity of distance related equine sports throughout Florida and the southeastern United States. To that end, SEDRA supports and promotes the distance sports of endurance, competitive trail and competitive driving as well as the owners and riders of all equine athletes.

SEDRA allocates funds and volunteer hours to trails, trail cleanup and preservation.

SEDRA is a "not for profit" 501c (3) organization managed solely by volunteers and funded by contributions and memberships dues. Donations made to SEDRA are tax deductible.

By becoming a partner with SEDRA, your business will receive exposure in various ways: your advertisement included in the SEDRA Annual Membership Directory and on the SEDRA website (www.DistanceRiding.org) Distance Riding Business Resource Directory page; your company banner and/or brochure/catalog on each table at the SEDRA Annual Awards Banquet; presence on SEDRA Facebook page; or all of the above depending on the sponsorship level.

Annual Sponsorship Opportunities & Benefit Packages

Deadline: Friday, May 14, by 5:00 p.m. for June print

Level 1 - \$25

- Business Card (2.25" x 2.25") Ad (B&W) in SEDRA Annual Membership Directory

Level 2 - \$50

- The above benefit plus...
- Your business logo listed as a SEDRA sponsor in the SEDRA Annual Awards Banquet Program

Level 3 - \$125

- Your business logo listed as a SEDRA sponsor in the SEDRA Annual Awards Banquet Program
- Business Card (2.25" x 2.25") full color ad placed on SEDRA website [Links of Interest](#) web page for 12 months. Your ad will include a link to your website.
- Product donations may be accepted as partial payment.

Level 4 - \$150

- Your business logo listed as a SEDRA sponsor in the SEDRA Annual Awards Banquet Program
- Full Page (4.5"x 7.5") BW ad placed inside the SEDRA Annual Membership Directory.
- Full color ad placed on SEDRA website [Links of Interest](#) web page for 12 months. Your ad will include a link to your website.
- Product donations may be accepted as partial payment.
- Your business logo with link to your website on SEDRA's website [Home Page](#) for 12 months

Level 5 - \$175 Inside Front/Back Cover (Reserved)

- The above Level 1 & 2 benefits plus...
- Full Page (4.5"x 7.5") full color ad placed inside front cover or inside back cover of the SEDRA Annual Membership Directory.
- The above ad placed on SEDRA website [Links of Interest](#) web page for 12 months. Your ad will include a link to your website.
- Your business logo with link to your website on SEDRA's website [Home Page](#) for 12 months.

Level 6 - \$200 (Reserved)

- The above Level 1 & 2 benefits plus...
- Full Page (4.5" x 7.5") full color ad placed on back cover of the SEDRA Annual Membership Directory.
- The above ad placed on SEDRA website [Links of Interest](#) web page for 12 months. Your ad will include a link to your website.
- Your business logo with link to your website on SEDRA's website [Home Page](#) for 12 months.

All ads must be submitted sized accordingly and in hi-res pdf format. We can submit an invoice through Pay Pal for your convenience. Thank you for your interest in SEDRA. We hope you will consider a sponsorship level for this upcoming 2021-2022 distance riding season! If you should have any questions, please do not hesitate to contact me.

Contact Information

Caren Stauffer, Treasurer

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